

From: [Sam Imperati](#)
To: [Marge](#); [to: Louisa and Craig Shelby](#); [Mary Parmigiani](#); [Rough, Ginger](#); [Mark Henkels](#); [Amelia Webb](#)
Cc: [Benton County Talks Trash](#)
Subject: FW: BCTT Subcommittee E Third Meeting
Date: Monday, December 12, 2022 7:00:22 PM
Attachments: [image001.png](#)
[SPWG Survey Outreach.docx](#)
[SWPPWG Communication Outreach.docx](#)

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See Corey's below email and above attachments.



-----Original Appointment-----

From: GROGAN Cory <cory.grogan@Co.Benton.OR.US>
Sent: Monday, December 12, 2022 5:23 PM
To: Sam Imperati
Cc: Amelia Webb
Subject: Declined: BCTT Subcommittee E Third Meeting
When: Monday, December 12, 2022 5:00 PM-6:30 PM (UTC-08:00) Pacific Time (US & Canada).
Where: <https://uoregon.zoom.us/j/92555671689>

Hi Sam,

I am not able to attend this evening's meeting but wanted to share some info with the group. Attached is a document that shows some of the outreach we have been doing and a plan for survey outreach. I have also asked for a quote on a mailer but have not received it yet. I would like to know what info we are hoping to include in the mailer. It is possible we can send one depending on cost, anything over \$5k may be too much. I will try to attend the next meeting.

Thanks, Cory



Office: (541) 766-6082

Fax: (541) 766-6893

205 NW 5th St.
Corvallis, OR 97330

co.benton.or.us

**1. Coffin Butte Solid Waste Process Workgroup “Benton County Talks Trash”
Communications: Sep – Dec 22**

a. Deliverables:

- i. Talking Points completed Sept. 15
- ii. Strategic comms plan completed Sept. 30
- iii. Bi-weekly updates about workgroup
 1. Send to CC list every time
- iv. Media release monthly
 1. “Benton County Talks Trash” work group scheduled to address future of solid waste! - Thu, 08/11/2022
 2. Benton County workgroup talking trash and the future of solid waste - Fri, 09/09/2022
 3. "Benton County Talks Trash" Solid Waste Process Workgroup's scheduled to offer landfill/neighborhood tours - Thu, 09/22/2022
- v. Social media post bi-weekly or monthly
 1. Sept. 8 official kickoff BOC updates completed Sept. 9
 2. Sept. 15 meeting post and event posted to Facebook and Nextdoor completed Sept. 15
 3. Sept. 24 landfill tour post and event posted to Facebook completed Sept. 22
 4. Oct. 1 neighborhood tour post and event posted to Facebook and Nextdoor
 5. Oct. 6 meeting #3 post and event posted to Facebook and Nextdoor completed 9/27
 6. Reminder email to SWPW committee about Oct. 6 meeting completed 10/5
 7. Oct. 24-25 subcommittee meetings email

8. Oct. 25 SM posts for meeting #4
9. Oct. 27 meeting #4 post, event posted to Facebook and Nextdoor, and email to committee
10. Reminder email to SWPW committee about Oct. 27 meeting
11. CANCELLED Nov. 3 meeting #5 post and event posted to Facebook and Nextdoor
12. Cancellation reminder email to SWPW committee about Nov. 27 meeting completed Nov. 1
13. Nov. 17 meeting #5 post, events on FB and ND, and email to committee
14. Reminder email to SWPW committee about Nov. 17 meeting and open house
15. Dec. 15 meeting #6 post, events on FB and ND, and email to committee Survey (TBD)
16. Reminder email to SWPW committee about Dec. 15 meeting and open house



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"Benton County Talks Trash" Solid Waste Process Workgroup Survey Outreach Plan

- Send to Solid Waste Process Workgroup interested parties list
 - Send twice, two weeks apart
- Organic subscribers list (Constant Contact)
 - Send twice, two weeks apart
- Social media (post twice, two weeks apart on each channel)
 - LinkedIn
 - Twitter
 - Nextdoor
 - Facebook
 - Sheriff's Office
 - General BC Page
 - Health Department (share via BC Page)
 - Instagram
- Flash alert (Send to media partners)
- Communication partners (local network group)
- Post in newsletters both internal and external
- Website banner