From: <u>Joel Geier</u>
To: <u>REDICK Daniel</u>

Cc: Benton County Talks Trash; Sam Imperati; BMay@co.marion.or.us; MCGUIRE Sean; john deuel; ryanm; Marge

Popp; Ken Eklund

Subject: Re: Contribution to SMMP Document

Date: Friday, December 9, 2022 11:32:23 AM

Attachments: SMMP suggested guidance for RFP.docx

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Hi Daniel and all,

Here in turn are my suggestions for incorporation in the guidance for an RFP based on the SMMP outline.

Best, Joel

From: "Ken Eklund" <writerguy@writerguy.com>

To: "BentonCountyTalksTrash" <bentoncountytalkstrash@co.benton.or.us>,

"REDICK Daniel" <daniel.redick@co.benton.or.us>, "Sam Imperati"

<samimperati@icmresolutions.com>

Cc: "BMay@co.marion.or.us" <bmay@co.marion.or.us>,

"Sean.McGuire@co.benton.or.us" <Sean.McGuire@co.benton.or.us>, "john deuel" <john.deuel@oregonstate.edu>, "clearwater" <clearwater@peak.org>, "ryanm"

<ryanm@gerdingbuilders.com>, "Marge Popp" <marge@jyo.com>

Sent: Friday, December 9, 2022 10:53:17 AM **Subject:** Re: Contribution to SMMP Document

Thanks, Marge, for making this contribution. I have been working on my own document, and it's attached here in Word format. I've only been able to glance at Marge's ideas, but it seems she and I want to emphasize many of the same points.

I've gone ahead and started to populate the TOC with language ideas... In the time allotted, I've only been able to address certain parts of the TOC (the most difficult sections IMO), but the idea is that we would continue in the same vein for the entire TOC.

It's important to me that the RFP speaks not to the average consulting firm but to the best consulting firms. I can say from personal experience that top-level firms look for language in the RFP that their talents will be put to good use, so I am incorporating that signaling in what I've got so far.

Your ideas and feedback welcome. Til next we meet ~

All best,

Ken Eklund, writerguy writerguy.com

Creator of
World Without Oil
Ed Zed Omega
FutureCoast
and other storymaking games

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On Dec 9, 2022, at 9:15 AM, Marge < marge@jyo.com > wrote:

Hello All,

I will yield to my far more knowledgeable subcommittee members regarding the composition of the TOC and the content of the section introductory paragraphs. I have targeted the attached verbiage to the document introduction, Section II in the Table of Contents.

We have an enormous store of knowledge and experience on this subcommittee that I wish to acknowledge and yield to. I feel very fortunate to have served on this subcommittee because I have learned so much from all of you.

The attached document contains some main points that I would like to make sure don't get lost in the shuffle. These points have been made throughout our discussion by various members but I would like to list them here to make sure we cover them in our document.

First and foremost, in my opinion, the Benton County 2040 Thriving Communities Initiative values should permeate this document. I hope some of the aspirational concepts I have raised in my Introductory paragraph (attached) can be blended into the SMMP Subcommittee's report.

Cheers,

Marge

<SMMP Introductory Paragraphs.docx>

Overall

Benton County, as the host to a major land-grant research university, is known as a center for innovation, environmental science, and sustainable technological advancement. We see this plan as an opportunity for Benton County to also become a leader in sustainable materials management, helping to chart a path toward an eventual waste-free future that promotes the health, safety and happiness of Benton County residents as well as the health of the planet as a whole, consistent with the values expressed in our 2040 Thriving Communities Initiative.

Sustainable Alternatives to Landfilling

Although the county is currently host to a major regional landfill, this is rapidly reaching its capacity. At the same time, community awareness is growing of the environmental costs of landfilling as a method of solid waste management, including the cost in terms of climate impacts from greenhouse gas generation. Our location in a relatively wet climate compounds the environmental costs of this method, both in terms of greenhouse gas emissions and potential for groundwater or surface water contamination. Impacts of hauling waste long distances to a landfill in a drier climate could also be substantial. Thus neither of these options are seen as consistent with the community's commitment to long-term sustainability.

This plan should thus begin to chart a course toward alternatives to landfilling, considering both alternatives that are feasible in the current regulatory and economic environment, and approaches that could become feasible in view of evolving state and federal incentives and regulations aimed at reducing greenhouse gas emissions.

International Models for Success

Other countries that have successfully reduced or even eliminated reliance on landfilling (such as Germany, Finland, Sweden, and South Korea) should be considered as examples of approaches that could be also be feasible here, if supported by the Benton County public and facilitated by appropriate county, state and/or federal policies. Respondents to an RFP should be able to demonstrate familiarity with examples of such programs.

Community Outreach

Community support will ultimately be critical for the success of any new initiatives in waste reduction. Thus outreach for community input at an early stage will be important, including outreach to short-term residents such as Oregon State University students. To be successful, any waste reduction programs will need to include the student community as well as others living in multi-family residential buildings, along with single-family urban and rural households.

Barriers caused by existing building, development, and health codes

In some cases, building and development codes may need modification to allow for improved recovery and diversion of materials from solid waste streams. For example, codes for apartment complexes may limit the possibilities for dedicated space for tenants to self-sort recyclables and organics. Respondents to this RFP thus should include plans for outreach both to tenant communities and to local builders, developers and others who are engaged in maintaining and expanding the supply of multi-family housing. Other aspects of development code posing barriers to more sustainable materials management (e.g. barriers to recycling depots in rural parts of the county) should also be examined and identified. Health code provisions that limit re-use of containers for groceries or restaurant food should also be identified along with any changes in pending state regulations that could facilitate progress in this area.